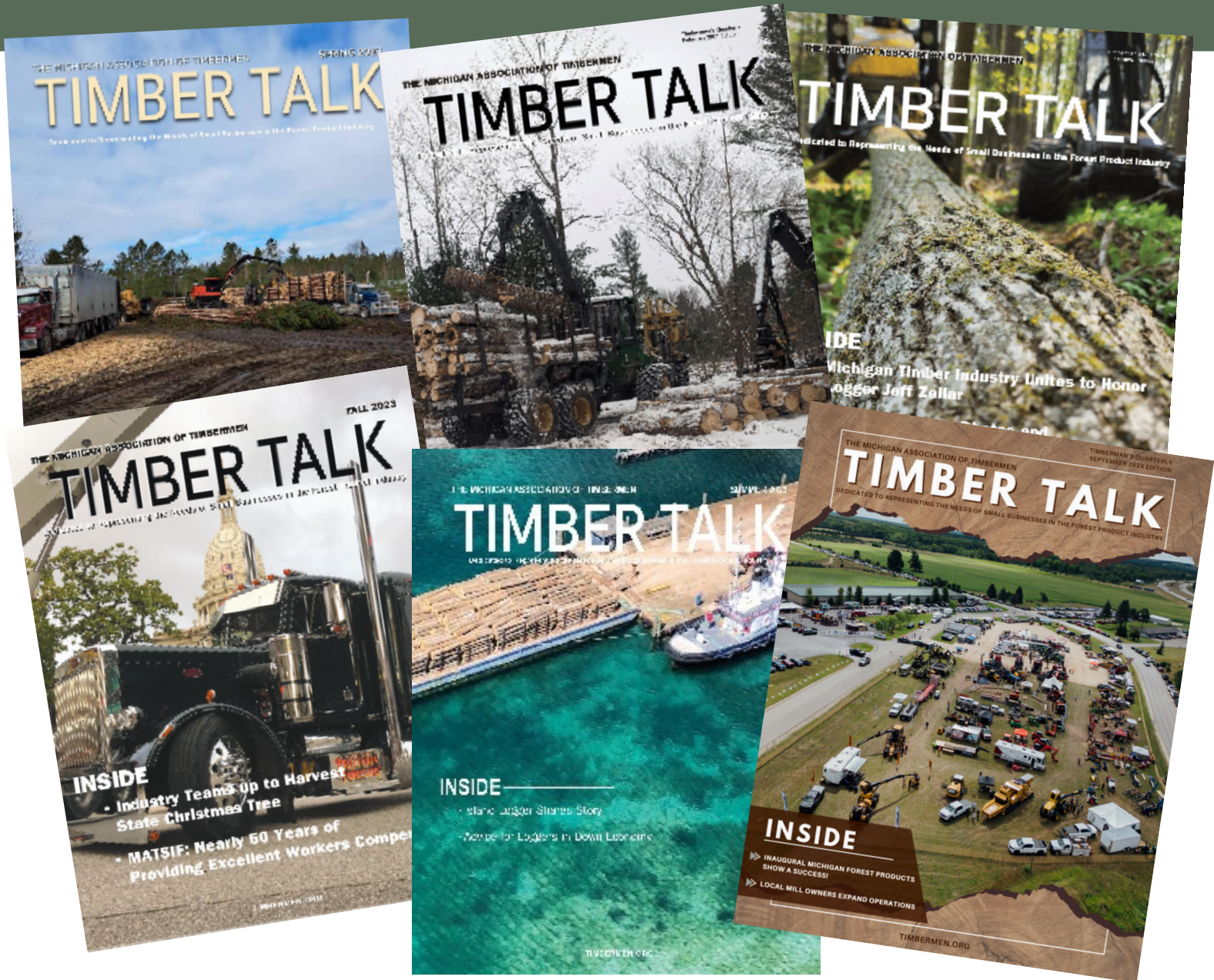




2025 Timber Talk Media Kit A Quarterly Publication



www.michigantimbermen.com/timber-talk



Distributed Throughout Michigan

Timber Talk's circulation is focused on Michigan Association of Timbermen members, including:

- Loggers
- Truck Drivers
- Sawmills and other Wood Manufacturers
- Heavy Equipment Dealers
- Supporting industries including financial institutions and insurance agencies

Over 350 magazines are mailed each quarter, and are also shared electronically via email, social media, and web, gaining thousands of views.

See current and previous Timber talk issues here:

www.michigantimbermen.com/timber-talk



Advertising Rates

SIZE	1 Issue 1 Quarter	2 Issues 2 Quarters	4 Issues 4 Quarters
Full Page	\$300	\$550	\$1,000
1/2 Page	\$225	\$400 (included with Partnering Sponsorship)	\$700 (included with Presenting Sponsorship)
1/4 Page	\$150	\$250 (included with Supporting Sponsorship)	\$400
Business Card	\$90	\$160	\$300

25% off all Timber Talk Advertising available with Contributing Sponsorship level.
 *See MAT Annual Sponsorship Guide available at www.michigantimbermen.com/sponsors

www.michigantimbermen.com/timber-talk

Ad Sizing Guide

The following examples are
the available sizes for
Timber Talk Magazine.

Quarter Page

3 5/8" x 4 7/8"

3.625" x 4.875"

Business Card

3 5/8" x 2 5/16"

3.625 x 2.3125"

Half Page

7 1/2" x 4 7/8"

7.5" x 4.875"

Full Page

7 1/2" x 10"

7.5" x 10"