



EXHIBITOR PACKET

Thank You 2026 Sponsors!

Presenting Sponsors



Partnering and Supporting Sponsors



Contributing Sponsors





Michigan Forest Products Show Event Aerial and Schedule:

Setup Schedule:

Outdoor Exhibitor Setup starting Tuesday, Aug. 6, 8am
Indoor Exhibitor Setup starting Thursday, Aug. 8, 8am

Show Hours:

Friday, August 7, 8:00am - 6:00pm
Saturday, August 8, 8:00am - 2:00pm

Michigan Forest Products Show

Outdoor Exhibit Space

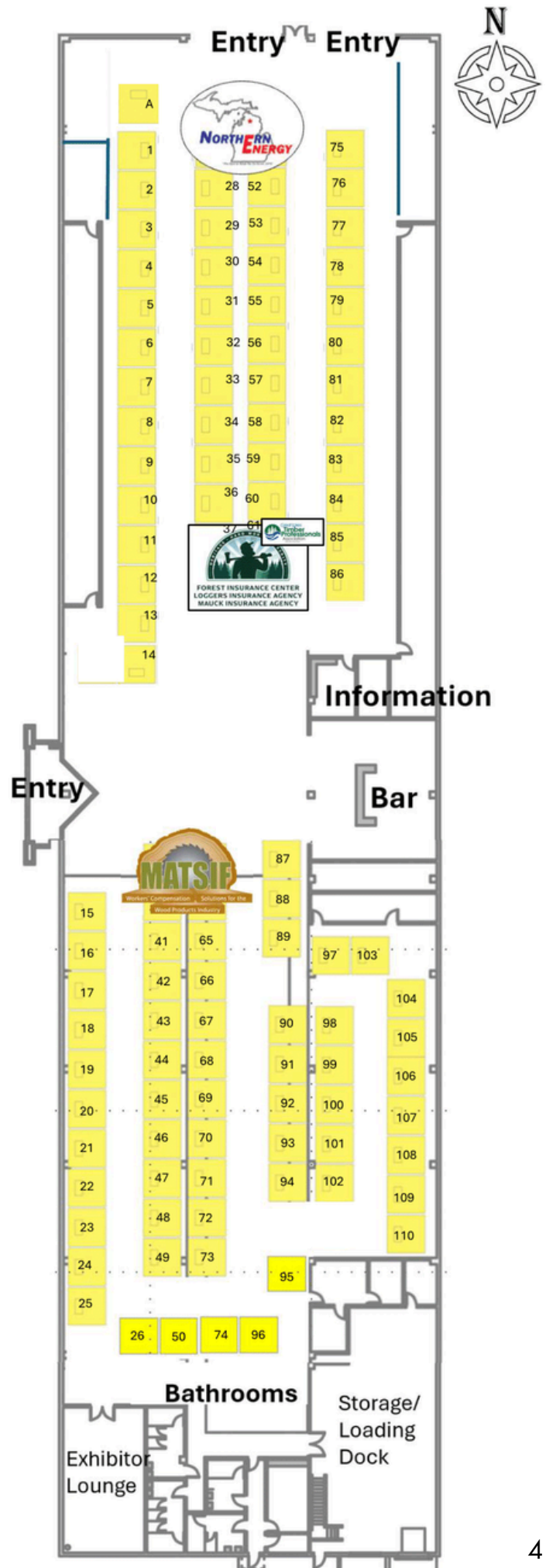
As of February 2026



INDOOR EXHIBITOR MAP

As of February 2026

A	53	
1	54	
2	55	
3	56	
4	57	
5	58	
6	59	
7	60	
8	61 GLTPA	
9	62 FLM Insurance Agencies	
10	63 MATSIF	
11	64 MATSIF	
12	65	
13	66	
14 Reserved	67	
15	68	
16	69	
17	70	
18	71	
19	72	
20	73	
21	74	
22	75	
23	76	
24	77	
25	78	
26	79	
27 Northern Energy	80	
28	81	
29	82	
30	83	
31	84	
32	85	
33	86 Reserved	
34	87	
35	88	
36	89	
37 FLM Insurance Agencies	90	
38 FLM Insurance Agencies	91	
39 MATSIF	92	
40 MATSIF	93	
41	94	
42	95	
43	96	
44	97	
45	98	
46	99	
47	100	
48	101	106
49	102	107
50	103	108
51 Northern Energy	104	109
52	105	110





2026 Michigan Forest Products Show

Official Rules and Regulations

EXHIBITOR REGULATIONS

1. All exhibitors in Gaylord must comply with these regulations. The Michigan Association of Timbermen produces and manages this exposition and is hereinafter referred to in this document as Show Management.

2. Show Dates:

Friday & Saturday, August 7-8, 2026

Location: The Ellison Place, 150 Dale Drive, Gaylord, Michigan

3. Set-up Hours and Show Hours:

Set-up Hours:

Tuesday, August 4, 1:00 p.m. - 5:00 p.m.

Wednesday, August 5, 8:00 a.m. - 5:00 p.m.

Thursday, August 6, 8:00 a.m. - 5:00 p.m.

Show Hours:

Friday, August 7, 8:00 a.m. - 6:00 p.m.

Saturday, August 8, 8:00 a.m. - 2:00 p.m.

Exhibitor agrees to have completed set-up by 5:00 p.m. on Thursday, August 6, 2026. All times are Eastern Daylight Time.

4. Dismantle Hours: Booths must be dismantled between 1:00 p.m. and 11:00 p.m. on Saturday, August 9, 2026 (Arrangements may be made to stage equipment, after dismantling hours, for pick-up by contacting show management.) You will not be allowed to dismantle your booth prior to 2:00 p.m.

5. No refunds will be allowed after July 10, 2026. There will be a late fee of \$50.00 per space after July 24, 2026.

6. All blades, tracks, and any type of hydraulic devices making contact with the blacktop must have a plywood barrier. All tracked machinery will have to be walked in place with an appropriate barrier between track and blacktop. Any damage that occurs in your booth area in regard to the above mentioned will be your responsibility.

7. Please include a copy of your general liability Certificate of Insurance, naming the Michigan Association of Timbermen as an additional insured for the dates of August 4 - 9, 2026, with your signed contract.
8. Show Management reserves the right to relocate exhibitors or adjust floor plan to accommodate the best interests of the Michigan Forest Products Show.
9. Exhibitors are not allowed to sell alcoholic beverages.
10. Subletting of booths is not allowed.
11. Exhibitors may not distribute, or permit to be distributed, any advertising materials, literature, souvenir items, or promotional materials, in or about the exhibit area except within the confines of its own reserved space.
12. Security will be provided from initial setup until final tear down. Show Management shall not be held responsible for the loss of any material by any cause and urges exhibitors to exercise normal precautions to discourage loss due to theft or any other cause. Show Management does not assume any responsibility for goods delivered to the exhibit areas or left in the exhibit areas at any time. Exhibitors are encouraged to insure any exhibit property against such losses.
13. Show Management reserves the right to request removal of any product it feels is not in keeping with the spirit of the Michigan Forest Products Show.
14. Show Management reserves the right to regulate and/or restrict exhibits to what it believes to be a reasonable noise level.
15. Only registered exhibitors are authorized to solicit their goods or services. Distribution of literature, promotional items, or souvenirs by anyone other than bona fide exhibitors is not allowed.
16. The exhibitor is responsible for all damage to any property caused by exhibitor personnel.
17. Each exhibitor is responsible for obtaining all necessary licenses and permits to use photographs or other copyrighted material in the exhibitor's booth or display.

18. Exhibitors must conform to standard fire codes of the City of Gaylord. Combustible materials or explosives are not permitted in or around the exhibit areas without written permission from Show Management. Electrical equipment and wiring require evidence of testing and approval by a nationally recognized testing laboratory and must conform to established electrical codes and regulations. Sharing of electrical power is prohibited. Personal generators may be used.

19. Smoking is not allowed inside any building.

20. Should any unforeseen event render the fulfillment of this agreement impossible, the parties shall mutually amend or terminate the agreement at the option of Show Management. The exhibitor hereby waives any claim against Show Management for damages or compensation. No monies will be returned to the exhibitor should the dates or location of the show be changed by Show Management, but the exhibitor will be assigned space which the exhibitor agrees to use under these same rules and regulations. Show Management shall not be financially liable in the event the show is interrupted, cancelled, moved, or has dates changed, except as provided herein.

21. Show Management shall not be responsible for any damage or injury that may happen to the exhibitor or its agents, servants, employees, or property from any cause, except gross negligence or willful misconduct of Show Management, its employees, servants, or agents, arising out of Show Management's duties and responsibilities under this agreement. The exhibitor releases Show Management, its directors, officers, agents, employees, and/or servants from any claims for such loss, damage, or injury. Exhibitor, on behalf of itself, its agents and employees, agrees to protect, indemnify, and hold harmless Show Management, its agents and employees from all costs, losses, damages, and expenses, including court costs, attorney's fees and other costs of litigation arising out of or from any occurrence or accident in connection with the use by exhibitor of its exhibition space or general grounds.

22. Exhibitor must agree to comply with all MIOSHA/OSHA regulations.

23. Exhibitor shall be bound by these rules and regulations and by such additional rules and regulations, which may be established by Show Management. Show Management shall have the power to adopt and enforce all show rules and regulations and its decision on those matters shall be final. Any matters not covered here shall be subject to the final judgement and decision of Show Management. Any violation by the exhibitor of any of the terms and conditions herein shall subject the exhibitor to cancellation of the agreement to occupy exhibit space and to forfeiture of any monies paid. Show Management shall have the right to take possession of the exhibitor's space, remove all persons and property, and hold the exhibitor accountable for all risks and expenses incurred in such removal.

24. The individual listed on the registration form for exhibit space shall be deemed the official representative of the exhibitor and shall have the authority to act on behalf of the exhibitor in all matters relating to the show.

25. Exhibitor is liable for any and all tax liability to any and all government agencies as a result of activities carried out in conjunction with this event. Show Management, facility management, and/or sponsors are not and will not be liable.

DISPLAY RULES AND REGULATIONS

Standard Indoor Booth: (10' x 10')

Standard Outdoor Booth: (30' wide x 50' deep)

All display fixtures must be confined to the area of the exhibitor's space in a way that does not impede aisle traffic nor negatively impact neighboring exhibitors. Each exhibitor is entitled to a reasonable sight line from the aisle regardless of the size of the exhibit.

Exhibitors with larger spaces are allowed to effectively use as much of the total floor space as possible, as long as they do not interfere with the rights of others.

I have read the show rules and I agree to abide by all terms, conditions, rules, and regulations established by the Michigan Association of Timbermen.

Authorized Signature _____ Date _____

2026 Michigan Forest Products Show

Exhibitor Checklist

☐ **Submit Your Completed Registration Form with Full Payment to:**

Michigan Association of Timbermen
7350 M-123
Newberry, MI 49868

Or fax with credit card information to: (906)293-5444

Make checks payable to Michigan Association of Timbermen

☐ **Copy of Liability Insurance Certificate**

General Liability should name The Michigan Association of Timbermen as additional insured for the Michigan Forest Products Show, August 4th-9th, 2026 (includes set-up and tear-down dates). General Liability limits on the certificate should be \$1M/Occ and \$2M/Agg. Please list your Workers Compensation and Business Auto limits on the certificate as well (If applicable).

☐ **Reservation of Exhibitor Space(s)**

You may reserve Indoor and outdoor booth spaces by calling the MAT office at (906)293-3236 or emailing jknepper@timberman.org.

Reservations will be made on a first-come, first-serve basis, with annual sponsors receiving first choice. Your space(s) will be confirmed when payment is received. 100% of the exhibit fee must accompany your registration form. Late fee of \$50 occurs after July 24, 2026. No refunds will be made after July 10, 2026.

☐ **Tent Rentals, Shipping, Live Demonstrations, Firewood Pulp, Lumber etc.**

If you require a tent, need to ship supplies/equipment to the Ellison Place, wish to offer live demonstrations that require extra space, or require firewood pulp* or other lumber, please call the MAT office to assist with coordination at (906)293-3236 or email jknepper@timberman.org.

*Firewood pulp cords will be provided by area loggers at \$150/cord, delivered to your site. The logs will be mixed hardwood, 6"-12" in diameter, 8' in length. Other diameters and species are possibly available, upon request.



Select Special Forest Products Show a la carte sponsorship opportunities

The Michigan Association of Timbermen is offering special sponsorship opportunities to our exhibitors this year. If you're interested in any of the following, please check the appropriate box(es) and add to your total registration fee on page 12. The sponsorships listed below included banners displayed at event areas, live mentions throughout the event, and listings in our day-of-event attendee materials, along with our annual sponsors listed on page 1 of this document. Annual sponsorship information can be viewed at www.michigantimbermen.com/sponsors.

- 2026 Forest Products Show Exhibitor Lounge Sponsor - \$500 (two available)
 - 2026 Forest Products Show Kid's Zone Sponsor - \$1,000 (four available)
 - 2026 Forest Products Show Food Court Sponsor - \$1,000 (two available)
- Current sponsors  
- 2026 Forest Products Show Chainsaw Competition Sponsor - \$5,000 (one available)

Lodging Options *The Gaylord Area Convention & Tourism Bureau has provided a recommended list of lodging options.*

The Loon Golf Resort

4400 Championship Dr
Gaylord, MI 49735
Phone: (989) 732-4454
www.loongolfresort.com

Alpen Bluffs Outdoor Cabins

254 Little League Dr
Gaylord, MI 49735
Phone: (989) 470-7070
Contact: Matt Erdmann
matt@alpenbluffs.com

Baymont by Wyndham

510 S Wisconsin Ave
Gaylord, MI 49735
Phone: (989) 731-6331
Contact: Stephanie Everling
sales.1@michiganhotels.net

Beaver Creek Resort

5004 W Otsego Lake Dr
Gaylord, MI 49735
Phone: (989) 882-1322
Contact: Darwin Gainz
darwing@beavercreekmi.com

Best Western

1201 W Main St
Gaylord, MI 49735
Phone: (989) 732-2200
Contact: Kimberly Foley
gmbwgaylord@kushmanhotels.com

Comfort Inn & Suites / Mainstay Suites

831 West Main St
Gaylord, MI 49735
Phone: (989) 217-9700
Contact: Kristin Toedebusch
toedebusch@superiorhospitality.com

Fairfield Inn & Suites

826 Carpenter St
Gaylord, MI 49735
Phone: (989) 448-2967
Contact: Krista Lazda
krista.lazda@nmhmhotels.com

Hampton Inn

230 Dickerson Rd
Gaylord, MI 49735
Phone: (989) 731-4000
Contact: Heather Rasmussen
heather.rasmussen@hilton.com

Holiday Inn Express

525 Dickerson Rd
Gaylord, MI 49735
Phone: (989) 448-7373
Contact: Dominique Ortega
dominique.o@revfocussedolutions.com

Otsego Resort

696 M-32 E
Gaylord, MI 49734
Phone: (989) 732-5181
Contact: Tracy Henley
thenley@otsegoresort.com

Pine-Cone Inn & Suites

705 Charles Brink Rd
Gaylord, MI 49735
Phone: (989) 731-1887
Contact: Sandy Mattingly
rentals@pineconevacations.com

Quality Inn

137 West St
Gaylord, MI 49735
Phone: (989) 732-7541
Contact: Stephanie Everling
sales.1@michiganhotels.net

Treetops Resort

3962 Wilkinson Rd
Gaylord, MI 49735
Phone: (989) 732-6711
Contact: Mike Flynn
mflynn@treetops.com

Tru by Hilton

1048 W Main St
Gaylord, MI 49735
Phone: (989) 217-5500
Contact: Janette Santana
janette.santana@sapphirehotels.net

Waters Inn

10565 Old US Hwy 27 South
Gaylord, MI 49735
Phone: (989) 732-5636
Contact: Robert Holmes
info@watersinn.com



2026 Michigan Forest Products Show

Exhibitor Registration

Exhibitor Company Name (as you wish to appear on marketing materials)

Primary Contact_____

Mailing Address/City/State/Zip_____

Phone_____Email_____

Billing Information (if different from above)

Company Name_____

Primary Contact_____

Mailing Address/City/State/Zip_____

Phone_____Email_____

Products/Services You Provide (please add a description-brands, etc.):

?

Association/Educational_____

Construction Equipment_____

Equipment Attachments_____

Sawmills/Milling_____

Firewood_____

Chainsaws & Accessories_____

Forestry Equipment_____

Professional Services_____

Service/Supplies/Parts_____

Chippers/Debarkers/Splitters_____

Fuels/Oils/Fluids_____

Publications_____

Are there any products/services you would prefer to have at a distance from your exhibit?



Space Information and Fees

Space Information and Fees

Outdoor Space (30'x50') _____ x \$675/space = \$_____

Indoor Space (10'x10') _____ x \$475/space = \$_____

Indoor Space Electricity required Yes___No_____

Do you need table(s) and chair(s) Yes___No, we supply our own_____

of Tables_____# of Chairs_____

Outdoor Space # Request (see outdoor map on page 3)

1st Choice_____2nd Choice_____3rd Choice_____

Indoor Space # Request (see indoor diagram on page 4)

1st Choice_____2nd Choice_____3rd Choice_____

Late Fee of \$50 if registration received after July 24th, 2026 \$_____

No refunds will be granted after July 10th, 2026.

Attendee Admissions

Michigan Association of Timbermen member exhibitors receive free admission for all exhibitor attendees. Non-member exhibitors receive one free admission for each space purchased. All additional attendees cost \$20 (free for children 12 and under).

Michigan Association of Timbermen member: all admissions included \$Free_____

Non-member exhibitor admission: one free admission per space purchased \$Free_____

Non-member exhibitor admission: additional attendee x \$20/ea \$_____

SUBTOTAL DUE WITH REGISTRATION: \$_____

Additional Options

Hardwood pulp cords (6"-12" dia. 8' logs) _____ x \$150/cord = \$_____

Event Sponsorship Option (see page 10) \$_____

Membership option (see next page) \$_____

GRAND TOTAL \$_____

Submission and Payment

PDF files are preferred. **E-mail: jknepper@timbermen.org**

Questions or inquiries call (906)293-3236

Please return completed form to:

Michigan Association of Timbermen
7350 M-123
Newberry, MI 49868



Would you like to join the Timbermen?

Are you interested in becoming a member? You'll receive all admissions free for the 2026 Michigan Forest Products Show, as well as numerous other benefits that come with membership. Find more details here: www.michigantimbermen.com/membership-benefits

Membership Levels - Industry Member

Must be directly involved in the growing, harvesting, manufacture, or hauling of wood material, processing of forest products, or engaging in providing supplies, or services in connection therewith. Industry members are eligible to vote at MAT Annual Meeting.

<input type="checkbox"/> Retired	\$140
<input type="checkbox"/> Individual Employee	\$225
<input type="checkbox"/> Sole Proprietor/Owner	\$310
<input type="checkbox"/> 1-3 Employees	\$340
<input type="checkbox"/> 4-10 Employees	\$380
<input type="checkbox"/> 11-20 Employees	\$520
<input type="checkbox"/> 21-49 Employees	\$655
<input type="checkbox"/> 50+ Employees	\$825
<input type="checkbox"/> Multiple Businesses*	\$200

Membership Levels - Associate Member

Any company or individual that does not qualify as a regular member is eligible to be an associate member. Examples: universities, government agencies, etc. Associate members are not eligible to vote at MAT Annual Meeting.

<input type="checkbox"/> Individual or Non-Business*	\$90
<input type="checkbox"/> 1-10 Employees	\$155
<input type="checkbox"/> 11+ Employees	\$405

Multiple Businesses* \$200

**Applicants with multiple businesses must pay for their largest business (by employee count) as the primary member. Any additional businesses under the same ownership cost \$200 each.*

Pay by Check:



Mail to:
Michigan Association of Timbermen
7350 M-123
Newberry, MI 49868

Pay by Credit Card:



Card # _____
Security Code (on back) _____
Expiration Date mm ____yy____
Name on Card _____
Amount: \$ _____

Fax form to: (906)293-5444

Or scan to pay online:



Sample Certificate of Liability Insurance

Please provide a certificate of liability insurance as demonstrated below by the green arrows pointing to the necessary language and information.



CERTIFICATE OF LIABILITY INSURANCE

DATE (MM/DD/YYYY)

THIS CERTIFICATE IS ISSUED AS A MATTER OF INFORMATION ONLY AND CONFERS NO RIGHTS UPON THE CERTIFICATE HOLDER. THIS CERTIFICATE DOES NOT AFFIRMATIVELY OR NEGATIVELY AMEND, EXTEND OR ALTER THE COVERAGE AFFORDED BY THE POLICIES BELOW. THIS CERTIFICATE OF INSURANCE DOES NOT CONSTITUTE A CONTRACT BETWEEN THE ISSUING INSURER(S), AUTHORIZED REPRESENTATIVE OR PRODUCER, AND THE CERTIFICATE HOLDER.

IMPORTANT: If the certificate holder is an ADDITIONAL INSURED, the policy(ies) must be endorsed. If SUBROGATION IS WAIVED, subject to the terms and conditions of the policy, certain policies may require an endorsement. A statement on this certificate does not confer rights to the certificate holder in lieu of such endorsement(s).

PRODUCER	CONTACT NAME:	
	PHONE (A/C, No, Ext):	FAX (A/C, No):
INSURED	E-MAIL ADDRESS:	
	INSURER(S) AFFORDING COVERAGE	
	NAIC #	
	INSURER A:	
	INSURER B:	
	INSURER C:	
	INSURER D:	
	INSURER E:	
INSURER F:		

COVERAGES

CERTIFICATE NUMBER:

REVISION NUMBER:

THIS IS TO CERTIFY THAT THE POLICIES OF INSURANCE LISTED BELOW HAVE BEEN ISSUED TO THE INSURED NAMED ABOVE FOR THE POLICY PERIOD INDICATED. NOTWITHSTANDING ANY REQUIREMENT, TERM OR CONDITION OF ANY CONTRACT OR OTHER DOCUMENT WITH RESPECT TO WHICH THIS CERTIFICATE MAY BE ISSUED OR MAY PERTAIN, THE INSURANCE AFFORDED BY THE POLICIES DESCRIBED HEREIN IS SUBJECT TO ALL THE TERMS, EXCLUSIONS AND CONDITIONS OF SUCH POLICIES. LIMITS SHOWN MAY HAVE BEEN REDUCED BY ENDORSEMENTS.

INSR LTR	TYPE OF INSURANCE	ADDL SUBR INSR WVD	POLICY NUMBER	POLICY EFF (MM/DD/YYYY)	POLICY EXP (MM/DD/YYYY)	LIMITS
	GENERAL LIABILITY			1/1/2026	12/31/2026	EACH OCCURRENCE \$ 1,000,000
	<input type="checkbox"/> COMMERCIAL GENERAL LIABILITY					DAMAGE TO RENTED PREMISES (Ea occurrence) \$
	<input type="checkbox"/> CLAIMS-MADE <input type="checkbox"/> OCCUR					MED EXP (Any one person) \$
						PERSONAL & ADV INJURY \$
						GENERAL AGGREGATE \$ 2,000,000
						PRODUCTS - COMP/OP AGG \$
	GEN'L AGGREGATE LIMIT APPLIES PER:					\$
	POLICY <input type="checkbox"/> PROJECT <input type="checkbox"/> LOC					\$
	AUTOMOBILE LIABILITY					COMBINED SINGLE LIMIT (Ea accident) \$
	<input type="checkbox"/> ANY AUTO					BODILY INJURY (Per person) \$
	<input type="checkbox"/> ALL OWNED AUTOS	<input type="checkbox"/> SCHEDULED AUTOS				BODILY INJURY (Per accident) \$
	<input type="checkbox"/> HIRED AUTOS	<input type="checkbox"/> NON-OWNED AUTOS				PROPERTY DAMAGE (Per accident) \$
						\$
	UMBRELLA LIAB	<input type="checkbox"/> OCCUR				EACH OCCURRENCE \$
	EXCESS LIAB	<input type="checkbox"/> CLAIMS-MADE				AGGREGATE \$
	DED <input type="checkbox"/> RETENTION \$					\$
	WORKERS COMPENSATION AND EMPLOYERS' LIABILITY					WC STATUS: <input type="checkbox"/> TORY LIMITS <input type="checkbox"/> OTH-ER
	ANY PROPRIETOR/PARTNER/EXECUTIVE OFFICER/MEMBER EXCLUDED? (Mandatory in NH)	<input type="checkbox"/> Y <input type="checkbox"/> N				E.L. EACH ACCIDENT \$
	If yes, describe under DESCRIPTION OF OPERATIONS below	N/A				E.L. DISEASE - EA EMPLOYEE \$
						E.L. DISEASE - POLICY LIMIT \$

DESCRIPTION OF OPERATIONS / LOCATIONS / VEHICLES (Attach ACORD 101, Additional Remarks Schedule, if more space is required)

The Michigan Association of Timbermen is included as additional insured for the Michigan Forest Products Show taking place August 4-9, 2026.

CERTIFICATE HOLDER

CANCELLATION

Michigan Association of Timbermen
7350 M-123
Newberry, MI 49868

SHOULD ANY OF THE ABOVE DESCRIBED POLICIES BE CANCELLED BEFORE THE EXPIRATION DATE THEREOF, NOTICE WILL BE DELIVERED IN ACCORDANCE WITH THE POLICY PROVISIONS.

AUTHORIZED REPRESENTATIVE